

IAN D'ARCANGELO

Digital Media and Design

860 709 8655 | ian.d'arcangelo@uconn.edu | www.darcsidemedias.com

PROFILE +

Digital Media and Design professional focused in graphic design, video production, sound design, and full-scope social media management. Experience across industries as a strong leader recognized for being highly creative, resourceful and adaptable.

EDUCATION +

BA in DIGITAL MEDIA AND DESIGN

Concentration in Business Strategies

University of Connecticut - Storrs, CT

Graduated May 2020

Career GPA: 3.4

Major GPA: 3.7

CORE COMPETENCIES +

Clean Sheet Graphic Design

Social/Digital Media Analytics

Facebook

Instagram

Sound Design

Short Film Production

Digital Branding

Filmmaking

Digital Media Strategies for Business

Social Media Business Applications

Excellent Verbal Communication Skills

Client Relation Skills

Highly Creative

TECHNICAL SKILLS +

Photoshop

Tik Tok

Premiere

Spotify Analytics

Illustrator

Microsoft Word

Audition

PowerPoint

InDesign

Excel

Lightroom

Facebook analytics

Facebook

Instagram analytics

Instagram

DaVinci Resolve

RECENT WORK/EXPERIENCE +

Darcside Media - Owner/Operator, 2018 - Present

- Graphic Design: Poster art and promotional material for local businesses and bands.

- Social Media Management/Optimization: Ran and optimized social media pages for local businesses in need.

- Video Work/Editing: Produced, shot, and edited promotional videos for local bands. Organized an online radio show for the Cape Cod Chamber Music Festival during the COVID-19 pandemic. Organized, promoted and produced a "virtual festival" for the 2020 Hike to the Mic season. Video editor for Millside Wedding Videos and national touring artist Will Evans

CIGNA - Remote, May - August 2021

Graphic Design Intern

- Created engaging graphics, animations, and other content for Cigna's social media and for internal company applications.

- Developed and re-vamped templates to curate more engaging visuals.

PEACHES - (short horror film), Jan 2020 - May 2020

Producer/Screenplay writer/Sound Design/Sound Technician

Winner of the 2020 Commotion Pictures "Best Film". Finalist for the short

horror film category in the 13horror.com Film & Screenplay contest. Selected for the the NewFilmmakers NY Fall 2020 Screening Series.

CNC SOFTWARE - Tolland, CT, May - August 2019

Digital Media Intern

- Operated Hootsuite, Sprout Social for social media analytics

- Developed content for social media

- Helped increased social following by over 90%

VOLUNTEER/ACTIVITIES +

UConn HuskyTHON 2019

Participant

Helped raise over a million dollars for the patients of Connecticut Children's Medical Center

UConn Intramural Volleyball

Team Member

Helped lead team to playoffs

UConn St. Jude's Club

Member

Helped to raise funds for St. Jude Children's Research Hospital in Memphis, Tennessee.

One Time Weekend/Gryme - Hartford, CT

Frontman, Bass/vocals

Manage social media accounts, create content, designed website and merch

Book shows and develop artist image. Tour the Northeast

HONORS/AWARDS +

Eagle Scout

Dean's List; New England Scholar

UConn Experience Innovation Exposition two-time participant